



# Michael A. Potter

**BA (Hons), MA, MBA, FCIPD**

**2009 Winner of the Global HR Excellence Award  
in HR Leadership Presented at the World HRD  
Congress, Mumbai – February 2009.**



Michael A Potter is an International Management Development Trainer, Writer, Speaker and HR Consultant and has been CEO of MPA Consulting Ltd and Michael A. Potter International, Manchester UK, for the last 17 years. Michael is one of the Leading Global Training and Management Development Consultants and has worked in an advisory capacity for a variety of Global Organisations including, **Rolls Royce, HSBC, the BBC, Voda- fone, Coca Cola, Cyprus Popular Bank, Financial Services Authority UK, British Nuclear Fuels Limited** and the **National Health Service UK**.

Michael holds an MBA and a 1st degree in Business Studies from the University of Liverpool UK together with an MA in Organisational Analysis and Behaviour from University of Lancaster UK. He is also a Chartered Fellow of the UK's Institute of Personnel and Development. He is a Member of the Association of MBA's and an active member of the North European HRM Forum, and a former visiting lecturer to the University of Liverpool.

He has presented at conferences, delivered training workshops and seminars in numerous countries across Europe, Africa and Asia.

Michael has successfully presented his World Series Paper 2 and interactive workshop entitled “**Global Talent Management: Recruitment, Retention and Development ‘Strategies for the Future’**” in Eastern Europe, South East Asia and West Africa. Following the success of this paper, Michael has brought out his World Series Paper 3 and accompanying workshop entitled “**Human Capital, Competitive Edge, and The Credit Crunch: Global Challenges Ahead**”. In addition to these, in 2007 he presented a paper “**The Winning Organisation: HR Challenges and Opportunities Ahead**” at the 35th IFTDO World Conference in Kuala Lumpur. In May 2011 Michael also appeared as a Keynote Speaker at the 40th **IFTDO World Conference** in Poland where he presented a paper ‘**Global and Cultural Human Resource Management**’. Mike will also appear at the 8<sup>th</sup> HR Africa Summit in October 2011.

Michael has gained experience worldwide providing Consultancy Support in countries such as Philippines, Vietnam, Malaysia, Singapore, Indonesia, Romania, Ghana, UAE and Bulgaria.

Michael is a regular contributor to specialist HR publications such as **Asia Management Systems** (South East Asia) and **The Human Factor** (India), and to many Professional Journals. He has also just published his latest book “**Mentoring in the Fast Lane**”. He has also just released his latest DVD “**HR Recruiting, Developing and Retaining Human Capital**”

Michael A. Potter International is looking to expand its business activities into South East Asia and hopes to establish a Representative Office in Ho Chi Minh City (Saigon) Vietnam. Alongside this Michael A. Potter International is currently researching the market opportunities in the Ghana with the first International office scheduled to open in Accra, Ghana in 2011.



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Michael is a keen sportsman and was a former football player of the Bolton Wanderers Football Club, who play in the English Premier League; he is now a member of the Bolton Wanderers Former Players Association. Michael has also been a practising English Ski Council registered coach for the last 18 years.

His specialist Training and consultancy expertise includes:

- Continuing Professional Development
- Mentoring Skills
- Succession Planning
- Coaching Skills
- Recruitment and Selection Skills
- Assessment and Development Centres
- Leadership Management
- Competency Mapping
- Talent Management
- Job Analysis
- Organisational Development
- Project Management
- Psychometric Testing
- Quality Audit

## **Upcoming Speaking Engagements:**

**8<sup>th</sup> Annual HR Africa Summit (4-6 October 2011, Johannesburg)**

**38<sup>th</sup> ARTDO International Leadership & HRD Conference (20-23 November, Taiwan)**

## **Previous Speaking Engagements:**

Some of Michael's key engagements have included:

Keynote speaker at the **Indian Institute of HR Conference** in India / Bangalore - December 2010

Delivery of public courses on **The HR Strategy Series** in Ghana. – June 2010.

Delivery of **The Management Skills Week Programme** for PSMB in Malaysia, - June 2010

Delivery of **Leadership and Management Development Coaching Session** for Mobitel in Bulgaria – June 2010

Speaker and delivery of a presentation on **Strategic Training and Talent Management Theme** for Philippines Society for Training and Development in Philippines – May 2010

Delivery of two day workshop on **Mentoring and coaching**, for Accra Brewery in Accra, Ghana– April 2010.

Delivery of 1 day workshop: **Global Talent Management Recruitment, Retention and Development Strategies for the Future** for PMAT in Bangkok, Thailand - February 2010.



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Delivery of workshops on **Global Talent Management and Human Capital, Competitive Edge and the Credit Crunch** for the **Bahrain Society for Training and Development**. – June 2009.

Delivery of a presentation on **Mentoring for Competitiveness** at the **7th Middle East HR Conference and Expo in Dubai, UAE** - February 2009

Presentation on **Global Talent Management Recruitment, Retention & Development “Strategies for the Future”** at **The World HRD Conference, Mumbai, India** – February 2009

Delivery of a workshop on **Global Talent Management** in **Manila, Philippines** – December 2008

Delivery of two day workshop on **Practical Leadership and Management Skills**, for **ENEL** in **Sofia, Bulgaria** – November 2008.

Chairman of the **IHRM Summit** in **Accra, Ghana** - October 2008

Keynote speaker and delivery of a presentation on **Human Capital Management: Enhancing Filipino Competitiveness** in **Baguio City, Philippines** - September 2008.

**Michael is currently scheduled for further events for the rest of 2011. Visit his website [www.map-int.com](http://www.map-int.com) to find out more information**



**Michael A. Potter**  
*International*

*Working With Clients to Achieve Their  
Overall Business Objectives*



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## **Testimonials:**

*“I would like to thank you for your formative & interactive two workshops you delivered at Bahrain. I wish you best of luck in your future events. We will be in touch in near future for more business and conferences.”*

Talent Management and Human Capital Workshops for the Bahrain Society for Training and Development, June 2009

*“It was really nice meeting you at the conference, listening to your presentations and of course proffering answers to my very many questions. Coming to that conference and listening to people like you has really broadened my scope of horizon and I will love to keep in touch as there is so much to learn from faculties like you.”*

Presentation on Mentoring for Competitiveness at the 7th Middle East HR Conference and Expo in Dubai, UAE - February 2009

*“It was a pleasure and an honour to meet you at the last conference. Indeed the participants had benefited tremendously from the sharing of your knowledge and experience in human capital.”*

International Conference on Human Capital Development – Malaysia May 2009

*“It gave me immense pleasure to spend some time in Mumbai with such a wonderful person called Michael A Potter, who is just not a good speaker but is a good singer & sports person too. And let me salute your concern to this world. Please accept my heartiest congratulations and best wishes to you.”*

World HRD Conference - Mumbai India, Feb 2009

*“I really enjoyed our time spent at the conference. I was very inspired listening to you and understanding your strategy and plan. I also believe you have a great heart and are a good person. Very important in this day and time. Thank you for being gracious in sharing your information.”*

World HRD Conference - Mumbai India, Feb 2009